

Keith Gosnell

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OBJECTIVE

My objective is to pursue my career in Internet technologies as a web developer. I am seeking an opportunity in which I may perform as an integral part of a stimulating team with a challenging, rewarding and fun environment. I feel that if given an opportunity, my background and education in client and server side web applications, combined with my motivation and eagerness to take on a challenge, I will prove to become a valuable asset to any team.

SKILLS

As well as having design instinct and an excellent understanding of various programming languages, my software proficiencies include:

Adobe Photoshop CS3
Macromedia Flash CS3
Macromedia Dreamweaver CS3
Adobe Aftereffects

Adobe Illustrator CS3
HTML/DHTML
CSS

PHP
MySQL - Database Concepts
Flash Actionscript with XML
JavaScript

EMPLOYMENT HISTORY

2007-Present **Click Optimize, LLC** Raleigh, NC – *Senior Web Developer*

I joined Click Optimize, a small start-up search engine marketing company, after developing a business relationship with the owner for approximately 2 years.

Responsibilities:

- ✓ Developed a project process document for the company, outlining the steps taken for a project from conception to deployment.
- ✓ Met with clients to determine the project needs.
- ✓ Developed all project quotes for web development.
- ✓ Developed timelines for web development project.
- ✓ Programming of multiple sites utilizing the latest programming methods using HTML/CSS, PHP, MySQL, Flash Actionscript and JavaScript.
- ✓ Programmed numerous content management web-based applications.
- ✓ Work closely with our Search Engine Optimization (SEO) department to learn how to best program web sites for SEO purposes.
- ✓ Intermediate to advanced SEO knowledge.
- ✓ Managed shared web hosting for 60+ domains.
- ✓ Developed custom Flash (flv) video player applications deployed from a Flash Media Server (FMS 3.0).
- ✓ Managed shared hosting account for Flash Media Server (2.0/3.0).
- ✓ Managed entry level programmer and multiple freelance programmers.

2006 - Present **K Squared Media, LLC** Raleigh, NC – *Owner*

Responsibilities: Developed all web based projects as well as promoting and managing the day-to-day business.

June 2005 – **Global Knowledge** Cary, NC – *Flash Programmer*

Dec 2005

Contract Position Responsibilities: Implemented flash based training applications, many from the concept stages to development to deployment. I was also involved in client meetings for collaboration projects with one of the major pharmaceutical companies in the Triangle. Although I was offered a permanent position, I declined to pursue my own business (K Squared Media, LCC).

2004 - 2005 **Rock Rabbit Productions** Pinedale, WY– *Website Administrator*

Responsibilities: Site administration for thirty plus websites, including quoting website costs to clients, design, development and maintenance of all websites, domain set-up and transfers and site file organization. I was also responsible for the implementation of a hosting program, which allows clients to host their sites directly through us and allows my company to benefit by generating an additional residual income. In addition to internet solutions, I used multimedia skills to create cinema pre-show advertisements incorporating video, audio and graphics.

2002 – 2004 **Starphaz Productions** Scottsdale, AZ – *Project Manager*

Nov. 2002 – Nov. 2003 – *Webmaster*

Nov. 2003 – May 2004 – *Project Manager*

Responsibilities: Managed multiple projects and personnel for a small design firm. Projects include various client web sites, as well as internal/corporate development, and were managed from creation through to completion: hourly scopes, pre-production, programming, domain administration, and delivery. Other responsibilities included contract management, programming and maintaining the companies Intranet, and managing mass email marketing campaigns from creation to deployment.

EDUCATION

- 4/01 – 12/03 **The Art Institute of Phoenix**, Phoenix, AZ
A.A. in Web Design and Multimedia
Cumulative G.P.A. 3.8 Graduated Highest Honors
Bachelor of Arts degree G.P.A. 3.8 Graduated Highest Honors
- 10/93 - 6/95 **Waukesha County Technical College**, Waukesha, WI
60 credits of 69 of an A.A. in Police Science
Cumulative G.P.A. 3.2
- 10/88 - 5/91 **Mukwonago High School**, Mukwonago, WI
High School Diploma 1991
General Studies

MERIT AND AWARDS

- Recognition of Merit from Media Communications Association International, for the efforts regarding the redesign of their corporate web site.
- 2002 A.A.S. Degree Best Portfolio Award.